



Dear Dive Club,

We would like to ask you to remind your members that the online version of Scuba Show 2021 is still available to them, and has been updated. In fun, we are calling it 'Scuba No-Show' because of the event's cancellation. We've reimagined this year's online event as 'A Diver's Resource' - a place where dive enthusiasts can find information on new gear, travel, COVID updates by company, and Show specials. The deals and resources from our exhibitors have been updated, and are available to your members through the end of the year. This resource is free to divers and to the companies that would have been at the Show.

If you will please pass this on in your correspondence, the highlights of Scuba No-Show for your members include:

149 companies with...

- 102 immersive destination and product videos
- 71 destinations offering travel specials
- 78 destinations providing COVID updates about the status and requirements of travel to your favorite or bucket list destinations
- Dive manufacturers are showing 151 new products, including 15 products that have just been added to the showcase.

And your members can watch 5 of our most highly requested seminars on demand:

• WHY DIVERS DIE: A REVIEW OF DIVING FATALITIES IN 2020 • SAFETY AND PRACTICAL ISSUES FOR THE OLDER DIVER • DIVING IN THE ERA OF COVID-19 • GETTING BACK INTO THE WATER WITH YOUR CAMERA SYSTEM • SOUTHERN

## CALIFORNIA'S BEST BEACH DIVES

**The information in this resource will be available and kept current** while we patiently wait another year to gather in person. **The next Scuba Show is scheduled for May 14-15, 2022.**

Here are the links to Scuba No-Show:

Home: <https://scubashow.com>

Exhibitor Showcase: <https://scubashow.com/showcase/>

Product Showcase: <https://scubashow.com/new-product-showcase/>

Seminars: <https://scubashow.com/2021/05/21/2020-seminars-on-demand/>

Finally, we will soon be resuming publication and launching a new website for *California Diving News*, and want to make sure we have the correct information to help promote membership in your dive club. We will be in touch with a request to update your information. In the meantime, we realize that we are working from a dated email list here, please let us know if you should be removed or who should be included.

Thank you, and I very much appreciate you passing this on to your membership.

Sincerely,

Mark Young

Mark Young

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Dive Center Business magazine

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SCUBA Show California, May 14-15, 2022

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